

Straight Talk Ads

Fountainhead

October 11, 2018

Client Details

Company: Fountain Head Agency

Contact: Grecia Luculano

Email: grecia.luculano@fountainhead.ky

Phone: 345 939 9979

To meet your needs, we recommend the following branding opportunities:

Campaign Details

Cost \$1740 (Your Discount \$420)

Your Cost: \$1320

Campaign Duration: 29 Days

Entitlements:

• 58 Commercial Spots

Bonus: On-air giveaway with prize supplied by client. Value of prize \$25 min. (When

applicable)

Commercial Schedule

Campaign Date: Oct 11th - Nov 29th

Weekly Commercial Schedule

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|------------|--------|---------|-----------|----------|--------|----------|
| 6am - 10am | | | | | | |
| 10am - 2pm | | | | | | |
| 5pm - 6pm | 2 | 2 | 2 | 2 | | |

Payment

Radio Campaign 1,320 KYD

Executing the campaign in the required spots to maximise your company branding and awareness.

Payment Options:

- Cheque payable to Interactive Broadcasting and Media Ltd.
- KYD Transfer to Butterfield Bank account 1361414940024
- USD Transfer to Butterfield Bank account 8401414940036

Total 1,320 KYD

Radio Agreement Closing

To take advantage of this proposal and proceed with the branding opportunities as outlined, your next steps must be to:

- Discuss desired changes with STAR 92.7 FM
- Finalize and sign the contract below
- Submit initial payment

Once payment is completed, STAR 927 FM will schedule and launch the campaign.

We're happy to make changes to project scope on your request at any time, but may be subject to additional billing.



Bill Powers Oct 11, 2018